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**RELEASE DATE: 9/2/2005**

**MARKETS:** ST. Paul, MN. Music, Entertainment, Local News, Internet & Technology

**498 words**

**TITLES:**

St. Paul Artist to host global debut during "Art Crawl"

Internet revolution defines the new music business today

Minnesotan launches Art Crawl CD release party and album debut via web cast.

....get this party started!

**RELEASE SUBJECT:**

Nationally acclaimed St. Paul Artist returns to debut Mystic Holiday CD at Art Crawl with a global web-cast and interactive website to expand his audience.

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ST. Paul, MN - St.Paul's famous Art Crawl event is host to a favorite son's debut album release. Thanks to the internet, what could have been a local album "release party" has turned into a spectacular global effort.

Jazz-Blues-Rock pianist/percussionist **Christopher Nielsen has launched an ambitious multimedia project** that includes his debut **smooth jazz piano** CD, interactive website, and live webcast slotted for the evening of his debut. Building on years of music and performance production, as well as professional experience in his multi-media production environment, Chris has delivered a cutting edge technology solution to audio-visual delivery of his art.

Unlike most "release parties," the Mystic Holiday event package is a unique attempt to touch an audience on multiple levels simultaneously, while promoting the artist outside a local market. The Mystic Holiday release party will be held **October 15th at 213 East 4<sup>th</sup> Street at the French Press Jazz Café during the Art Crawl festivities in Lowertown.**

The simultaneous webcast of the live performance produced by [www.netbriefings.com](http://www.netbriefings.com) on October 15<sup>th</sup> between 6-8pm (CST) will allow viewers from around the world to experience the magic and imagination found when they take a "Mystic Holiday". Viewers need simply log in to [www.christophernielsen.com](http://www.christophernielsen.com) and follow the links to the web cast.

The album is a collection of 11 beautiful new age jazz compositions performed with passion and soul. Chris Nielsen's 60 minutes of unique musical poetry and fluid improvisation style allow his music to inspire visualization and imagination. These rich compositions are embellished with natural soundscapes, and flow from one piano interlude to another seamlessly, setting the tone for a mood of comfort and relaxation with passionate expression. On the web at [www.christophernielsen.com](http://www.christophernielsen.com), the music is reflected beautifully against of a backdrop of Chris' multimedia art, photography and poetry in a "virtual world" where listeners can chat, collaborate, play games, and relax.

Translating a new age music album into an online experience meant tapping new technologies and cutting edge software development. "The interactive media worlds that I have been creating as part of my commercial and visual arts work seemed like a natural fit. We need ways to spin our minds in a different direction.

**Chris** began his career as a drummer and percussionist winning talent contests and scholarships at an early age. He went on to tour and perform with many of the finest regional and National musicians, such as Babby Doo Caston, Mojo Buford, Otis Day, Sanford Moore, Dennis Spears, Reginal Bukner, Connie Evingson, Ginger Comodor, Chris Lomheim, Geoff Jones, Curtis Marlatt, Wayne McFarlane, Adi Yashia, Tom West, JD Steel and others.... Along with jazz artists and blues bands, Chris established himself as one of the Twin Cities best musical theatre percussionists. He played with Mixed Blood Theater Group and

Troup America for extended runs of original and national theatrical productions. His credits include a long list of national tours, television programs, recordings, soundtracks and theatrical productions. His work embraces performing, composing and arranging for contributive works, including **a Grammy nominated production in 1998** with the Sounds of Blackness (Produced by: Jimmy Jam and Terry Lewis and Music direction by: Gary Hines)

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Download this release as text or Acrobat PDF and accompanying press kit with high resolution images at:

<http://www.christophernielsen.com/pressKit.htm>

or

<http://www.sayitrightmedia.com/Solutions/PRESS/PressArchives/tabid/105/Default.aspx>

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*This information is no longer suitable for relase AFTER: 10/15/2005*

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